Yorkshire Federation of Young Farmers' Club

Naked Calendar
Policy and Guidelines

Approved by Executive Committee
25th April 2024

Regional Agricultural Centre, Great Yorkshire Showground, Railway Road, Harrogate, HG2 8NZ Tel: 01423 546170, Email: office@yfyfc.org.uk

YFYFC Guidance on Naked Calendars

While YFYFC does not support the production of naked calendars, here are some factors for you to take into consideration as a youth organisation and from a safeguarding perspective.

Naked calendars were originally made popular by the actions of the WI who produced a 'tongue in cheek' naked calendar, which was discreetly photographed with strategically placed props. The calendar was funny because the women in the photographs were not sex symbols. Unfortunately, the YFC naked calendar has taken on a different meaning with some calendars being very explicit and verging on soft pornography.

For the Club, District and County Federation

- Young people are often negatively portrayed by the press and social media.
- Consider who will see the images – parents of potential members, other youth organisations, potential funders, your local community or a wider national and international audience.
- Remember if images and names are available on the internet they can potentially be viewed anywhere in the world.
- Photographs create a digital fingerprint which cannot be erased from the internet.
- What impression does a naked calendar give of a youth organisation and would it encourage parents to send their children to your YFC?
- Could funds be raised in better ways? An alternative YFC calendar focusing on positive images of YFC could potentially raise the same amount of funds.

For the Individual

- Consider the effect this could have on your own future including employment and education – many employers Google potential employees.
- Think about the impact creating a calendar of this nature will have on the younger members of your club as they see you as their role model.
- Consider the effects doing this calendar will have on the way they see you especially if you are an officer in your club, district or county.
- A naked photo shoot may seem a good idea now but will you feel the same in ten years' time when those images are still publicly available?
- Consider if your members are doing the calendar for the right reasons. Do some of them feel pressurised by peers to take part?

If you decide to go ahead with producing a naked calendar

- Always ensure that only members partake in the calendar and are adults (over 18 years old).
- Make sure the group has written consent from everybody involved to distribute the calendar.
- To comply to GDPR legislation consent from each participant must be documented and stored correct by the club, district or county. Individuals have a right to withdrawn consent and their image not be used. If the person is in a group shot, the group image would not be permitted to be used.
- Establish who has the rights to those images. Legally, the photographer may own the copyright of the photographs taken unless a contract with terms and conditions is signed between both parties before the photographs are taken.
- Confirm where the calendars will be sold/distributed.
- Ensure the group are using a trustworthy photographer.
- Ensure you have written permission to pose on any farm, field, or venue premises. Consider the background of your images and ensure other business logos are not included in the images.

- Consider where members of the calendar cast with get changed if out in a public arena. Please be aware of UK Indecent Exposure Laws under the Sexual Offences Act 2003, and the Public Disorder Act 1986.

Approved at the Executive Meeting 25th April 2024.

Signed: ……

Kirsty Chapple
Chairman of Executive Committee 2023 - 2025

Dated: ……

To be revised April 2027

If you would like to contact someone to discuss any aspect of this policy, then please contact:

Designated Safeguarding Officer & Welfare Officer
Yorkshire Federation of Young Farmers' Clubs
Regional Agricultural Centre
Great Yorkshire Showground
Railway Road
Harrogate
HG2 8NZ

Tel: County Office 01423 546170